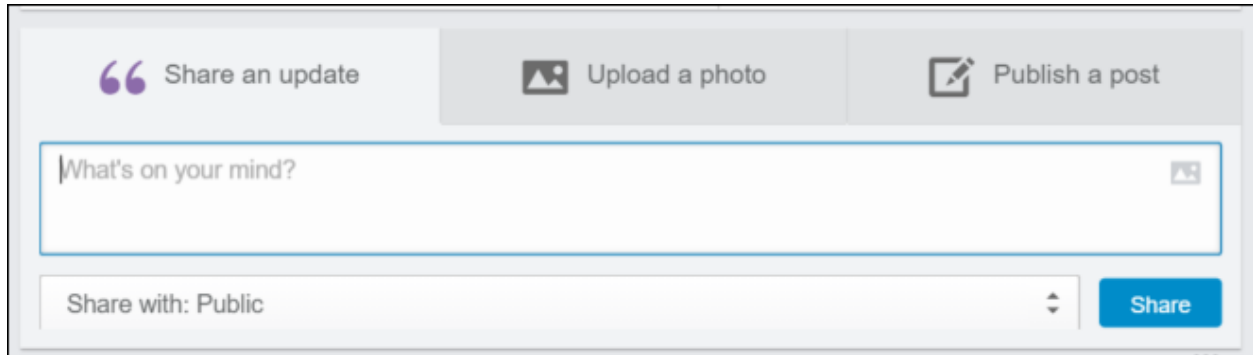


Create your LinkedIn Profile

Before you ...




A screenshot of the LinkedIn 'Share an update' form. The form is divided into three tabs: 'Share an update' (selected), 'Upload a photo', and 'Publish a post'. Below the tabs is a text input field with the placeholder text 'What's on your mind?'. Below the input field is a dropdown menu showing 'Share with: Public' and a blue 'Share' button.

Let's work on getting your LinkedIn Profile in shape!



PROFILE HEADER

SAMPLE:

	Christy Rogers	471 connections
	Owner Lead Instructor at Training Umbrella Microsoft Office Google Apps Teacher Room Rentals ATDKC President	
	Kansas City, Missouri Area Professional Training & Coaching	
	Current	Training Umbrella
	Previous	ExecuTrain of KC, MKC, Lawrence Public Schools
	Education	Kansas State University
Recommendations	8 people have recommended Christy	
Websites	Company Website	

Name:

Headline (this is your mini-summary):

Location:

Industry (you are in or interested in):

SUMMARY

A great place to plant keywords is in the “summary” section on your profile. This should be in paragraph form – 3 paragraphs or less. The summary tells the story of who you are, your experience and goals.

EXPERIENCE

Company Name *

Title *

Location

Time Period *

Choose... ▾ Year – Choose... ▾ Year

I currently work here

Description

[See examples](#)

Company Name *

Title *

Location

Time Period *

Choose... ▾ Year – Choose... ▾ Year

I currently work here

Description

[See examples](#)

CERTIFICATIONS

Certification Name	<input type="text"/>
Certification Authority	<input type="text"/>
License Number	<input type="text"/>
Certification URL	<input type="text"/>
Dates	Month... <input type="text"/> Year... <input type="text"/> – Present
<input checked="" type="checkbox"/>	This certificate does not expire

ORGANIZATIONS

Organization *	<input type="text"/>
Position(s) Held	<input type="text"/>
Occupation	Choose... <input type="text"/>
Time Period	Month... <input type="text"/> Year... <input type="text"/> – Present
<input checked="" type="checkbox"/>	Membership ongoing
Additional Notes	<input type="text"/>

SKILLS & EXPERTISE

Example: leadership, public speaking, organizational skills

Add & Remove | **Manage Endorsements**

lead Add

- Leadership
 - Team Leadership
 - Leadership Development
 - Cross-functional Team Leadership
 - Lead Generation
 - Educational Leadership
 - Organizational Leadership
 - Strategic Leadership
 - Technical Leadership
 - Thought Leadership

Save Cancel

10 Microsoft Excel ×
× 10 Leadership ×
16 Access × 27 Visio ×
Management ×
Team Building ×
Microsoft Project × 2 Word ×
aching ×

LANGUAGES

ADDITIONAL INFORMATION

Interests

EDUCATION

School *
<input type="text"/>
Dates Attended
<input type="text"/> - <input type="text"/> Or expected graduation year
Degree
<input type="text"/>
Field of Study
<input type="text"/>
Grade
<input type="text"/>
Activities and Societies
<input type="text"/>
Examples: Alpha Phi Omega, Chamber Chorale, Debate Team
Description
<input type="text"/>

School *
<input type="text"/>
Dates Attended
<input type="text"/> - <input type="text"/> Or expected graduation year
Degree
<input type="text"/>
Field of Study
<input type="text"/>
Grade
<input type="text"/>
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<input type="text"/>